SZU-YU (CYN) LIU

School of Informatics, Computing, and Engineering (SICE) Indiana University, Bloomington

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RESEARCH STATEMENT

My research focuses on sustainable HCI and human-nature interaction to address challenges associated with climate change. Specifically, I investigate collaborative making, experimental farming, and environmental sensing— all standing in the intersection of human activity, computing, and the biosphere. Building on my background in design, my research combines qualitative social science methods such as ethnography, interviewing, and observation, as well as arts-and-design approaches, such as research through design and speculative design. As a technology and design researcher, my goal is to develop new theories, methodologies, and applications for sustaining both human and non-human life.

EDUCATION

Ph.D., Human-Computer Interaction (Informatics), Indiana University, Bloomington IN, USA

Advisors: Dr. Jeffrey Bardzell and Dr. Shaowen Bardzell

2016 – 2018 M.S., Human-Computer Interaction (Informatics), Indiana University, Bloomington IN, USA

2010 – 2013 M.Des., Product Design, Taiwan Tech, Taipei, Taiwan

Advisor: Dr. Jeng-Nang Fan

2011 – 2012 Full-Time Endowed Student, Product Design, Art Center College of Design, Pasadena CA, USA

2006 – 2010 B.Des., Product Design (honors), Taiwan Tech, Taipei, Taiwan

2008 Exchange Student, Product Design (honors), College for Creative Studies, Detroit MI, USA

RESEARCH EXPERIENCE

May 2019 - Aug 2019

2016 – 2020 (expected)

Research Intern, Microsoft Research, Redmond, WA, USA

Designed and conducted qualitative field research to study the experiences, perceptions, and implicit knowledge people have with the air and air pollution. Proposed actionable design strategies of augmenting environmental measurements to encourage behavior change.

Aug 2016 - Dec 2018

Graduate Research Assistant, SICE, Indiana University, Bloomington IN, USA

Designed and led ethnographic fieldwork (observations, interview, design probes, and digital ethnography) on experimental farming and bottom-up innovation in rural Taiwan and American Midwest. Proposed strategies to design for multispecies collaboration and cohabitation.

Mar 2015 - May 2016

User Experience Researcher / Designer, ASUS, Taipei, Taiwan

Led user studies and cross-functional co-design workshops to identify the user, technology, and business trends that directly influenced ASUS's 3-10 years roadmap. Collaborated closely with project managers, marketers, designers, and engineers to deliver better user experiences.

Mar 2014 - Mar 2015

Product Designer, ASUS, Taipei, Taiwan

Led the design of the award-winning Google On-Hub router and VivoMini PC; involved in the entire product development process from ideation to mass production. Brainstormed use case scenarios and prototyped design proposals on various pioneering products/services.

Sep 2010 - Dec 2013 Graduate Research Assistant, College of Design, Taiwan Tech, Taipei, Taiwan

Assisted in brainstorming and creating 3D prototypes to study load bearing structure using sheet material. Designed and conducted anthropological fieldwork to identify strategies of improving user experiences in product design.

May 2010 - Dec 2010 Research Assistant, College of Design, YunTech, Yunlin, Taiwan

Conducted and analyzed semi-structured interviews with design practitioners to investigate the mechanisms of creativity. Project funded by National Science Council, Taiwan.

PUBLICATIONS

Referred Conference Publications

- Szu-Yu (Cyn) Liu, Shaowen Bardzell, and Jeffrey Bardzell. Symbiotic Encounters: HCI and Sustainable Agriculture. Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems: CHI '19. ACM: New York. (Acceptance rate: 23.8%). (Honorable Mention, top 5%).
- 2019 Guo Freeman, Jeffrey Bardzell, Shaowen Bardzell, Szu-Yu (Cyn) Liu, Xi Lu, and Diandian Cao. Smart and Fermented Cities: An Approach to Placemaking in Urban Informatics. Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems: CHI '19. ACM: New York. (Acceptance rate: 23.8%). (Honorable Mention, top 5%).
- Szu-Yu (Cyn) Liu, Jeffrey Bardzell, and Shaowen Bardzell. Decomposition as Design: Co-Creating (with) Natureculture. Proceedings of the Thirteenth International Conference on Tangible, Embedded, and Embodied Interaction: TEI '19. ACM: New York. (Acceptance rate: 33%). (Honorable Mention, top 5%).
- Szu-Yu (Cyn) Liu, Shaowen Bardzell, and Jeffrey Bardzell. Out of Control: Reframing Sustainable HCI Using Permaculture. Proceedings of the 2018 Workshop on Computing within Limits: LIMITS '18. ACM: New York.
- Szu-Yu (Cyn) Liu, Jeffrey Bardzell, and Shaowen Bardzell. Photography as A Design Research Tool into Natureculture. Proceedings of the 2018 Designing Interactive Systems Conference: DIS '18. ACM: New York. (Acceptance rate: 25%; Pictorial).

Referred Conference Abstracts and Extended Abstracts

- Szu-Yu (Cyn) Liu. 2019. Designing for Multispecies Collaboration and Cohabitation. Proceedings of the 2019 ACM Conference on Computer-Supported Cooperative Work and Social Computing: CSCW '19. ACM: New York. (Doctoral Consortium).
- Szu-Yu (Cyn) Liu, Jen Liu, Kristin Dew, Patrycja Zdziarska, Maya Livio, and Shaowen Bardzell. 2019. Exploring Noticing as Method in Design Research. Proceedings of the 2019 Designing Interactive Systems Conference: DIS '19. ACM: New York. (Workshop Proposal).
- Szu-Yu (Cyn) Liu. 2019. Designing with, through, and for Human-Nature Interaction. Proceedings of the 2019 Designing Interactive Systems Conference: DIS '19. ACM: New York. (Doctoral Consortium).
- 2017 Szu-Yu (Cyn) Liu. 2017. To Decompose Is to Create: Supporting Creativity by Incorporating Nature in Design. Proceedings of the 2017 ACM SIGCHI Conference on Creativity and Cognition: C&C '17. ACM: New York. (Graduate Student Symposium Paper).
- 2016 Szu-Yu (Cyn) Liu, Tung-Jen Tsai, Daniel Alenquer. 2016. Exploring Computational Composite: An Approach to Sensorial Interaction. Proceedings of the 19th ACM Conference on Computer Supported Cooperative Work and Social Computing Companion: CSCW '16. (Extended Abstract and Poster).
- 2013 Szu-Yu (Cyn) Liu, Jeng-Neng Fang. 2013. Surrealism Expression in Product Design. The second Global Chinese Industrial Design Conference. (Graduate Student Symposium Paper).

Book Chapters (Editor-Reviewed)

Jeffrey Bardzell, Shaowen Bardzell, and Szu-Yu (Cyn) Liu. (2018). "Beautifying IoT: The Internet of Things as a Cultural Agenda". Social Internet of Things. Alessandro Soro, Margot Brereton, and Paul Roe (ed.). Springer.

TEACHING EXPERIENCE

Research Group Mentorship

Ethnographic Fieldwork and Research Through Design on Experimental Farming 2018 - 2019 Cultural Research in Technology (CRIT) group; PI: Shaowen Bardzell and Jeffrey Bardzell

Individual Student Mentorship

- 2019 Dominic Matthys (Undergraduate Research Opportunities in Computing)
- 2019 Noor Hussein (Undergraduate Research Opportunities in Computing)
- 2018 Wei Zheng (Undergraduate Research Opportunities in Computing)

Assistant Instructor

2018 - 2019 SICE, Indiana University, Bloomington IN, USA

I694: Thesis in Human-Computer Interaction (Spring 2018, Spring 2019)

I544: Experience Design (Fall 2019)

2013 College of Design, Taiwan Tech, Taipei, Taiwan

DT5017701: Anthropological Approach in Design (Spring, 2013)

Department of Product Design, Art Center College of Design, Pasadena CA, USA

PRD252: Visual Communication IV (Winter 2011)

AWARDS

Research Funding

2017 - 2019 Ministry of Education, Taiwan

Civic Making: Bottom-Up Innovation and IoT Proposition in Taiwan (\$32,000)

Best Paper and Honorable Mention Awards

- 2019 ACM CHI 2019 Honorable Mention Award (2 awards)
- 2019 ACM TEI 2019 Honorable Mention Award

Research and Travel Awards

- 2019 ACM Graduate Student Travel Award. NSF. \$1500
- 2019 GISA Spring 2019 Travel Award, Indiana University. \$950
- 2019 SICE HCI/d Travel Award. Indiana University. \$950
- 2019 Department Nominee of the Wells Graduate Fellowship, Indiana University. \$42,000
- 2019 GPSG Travel Award. Graduate Professional Student Government, Indiana University. \$500
- ACM Graduate Student Travel Award. NSF. \$2,000 2017
- 2016 Government Fellowship for Overseas Study. Ministry of Education, Taiwan. \$51,000
- 2010 Graduate Student Fellowship. College of Design, Taiwan Tech, Scholar Grant. \$2,400
- 2010 Valedictorian, School of Design, Class of 2010, Taiwan Tech

Design Awards

- 2015 Winner, Good Design Award, "ASUS VivoMini (UN62)"
- 2013 Finalist, Taiwan International Design Competition, "Turn: pencil extender"
- 2012 Winner, iF Concept Award, "Go Dutch: bill redesign"

2010 Honorable Mention, Nagoya Design Do! Competition, "Save Energy, Save Me: wind slot sticker" 2010 Sponsor Award, Taipei Industrial Design Award, "Under The Tree: bus stop redesign" 2009 Honorable Mention, Universal Design Award, "Wave: universal cutting board" **EXHIBITIONS** 2015 Good Design Exhibition, Tokyo, Japan 2013 The Art & Design Elite Scholarship Program Press Conference, Taipei, Taiwan 2012 Student Gallery, Art Center College of Design, Pasadena CA, USA 2012 Dwell Design Exhibition, Los Angeles CA, USA 2011 Taiwan Designers' Week, Taipei, Taiwan 2010 Taiwan Designers' Week, Taipei, Taiwan 2010 Young Designers' Exhibition (YODEX), Taipei, Taiwan **INVITED TALKS** 2019 Qualitative Methods for Social Science Studies. S110 Understanding Social Data. Indiana University Department of Sociology. Guest Lecture 2019 Mapping Air: Hyper-Local Perceptions of Pollution. Microsoft Research Redmond Lab HCI Intern Talk 2013 The Art & Design Elite Scholarship Program Press, Taipei, Taiwan School of Design Admission Seminar, Taiwan Tech, Taipei, Taiwan PROFESSIONAL ACTIVITIES AND SERVICES Conference Program Committee 2020 ACM CHI Late Breaking Works (LBWs) Associate Chair: Honolulu HI, USA 2019 ACM DIS Pictorial Associate Chair: San Diego, CA, USA Conference Organizing Committee 2019 ACM DIS Student Volunteer Co-Chair: San Diego, CA, USA 2019 ACM TEI Social Media Chair: Tempe, Arizona, USA Conference Student Volunteer 2020 ACM CHI (ACM Conference on Human Factors in Computing Systems, Honolulu HI, USA) 2019 ACM CHI (ACM Conference on Human Factors in Computing Systems, Glasgow, UK) 2019 ACM DIS (ACM Conference on Designing Interactive Systems, San Diego CA, USA) Conference Peer Reviewer

2018 - 2019 CHI2020 (Paper, LBW), CHI2019 (Paper, LBW), DIS2019 (Paper, Pictorial, Provocation and WIP), C&C2019 (Pictorial), CHI2018 (Paper)

Community Services

2018 - Present Ambassador, Informatics Graduate Studies Office, Indiana University, Bloomington IN, USA 2017 - Present Student Volunteer, Prospective Student Visit, SICE, Indiana University, Bloomington IN, USA 2016 Mentor, GU2IU Prospective Student Program, SICE, Indiana University, Bloomington IN, USA 2016 Coordinator, Industry-University Collaboration, ASUS Design Center, Taipei, Taiwan 2005 - 2016 Mentor, ASUS Foundation Community Service, ASUS, Taipei, Taiwan 2009 - 2010 Co-Director, Graduation Show, Taiwan Tech, Taipei, Taiwan