SZU-YU (CYN) LIU

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RESEARCH STATEMENT -

I am a Human-Computer Interaction (HCI) researcher and an award-winning product designer. As a technology and design researcher, my work engages with the sociotechnical dimensions of technology to promote participation, equity, and sustainability. My research focuses on non-anthropocentric HCL. environmental sustainability and justice, community participation, data feminism, and urban informatics. Methodologically, I take a cross-disciplinary approach combining social science methods (e.g., ethnography, interview, survey), arts-and-design approaches (e.g., research through design, codesign, material probe), and methods from the humanities (e.g., design criticism, close reading).

EDUCATION -

2016 – 2020 (expected)

Ph.D., Human-Computer Interaction (Informatics), Indiana University, Bloomington IN, USA

Thesis: "Posthuamn Interaction Design: Designing with, through, and for Human-Nature Interaction" Advisors: Dr. Jeffrey Bardzell and Dr. Shaowen Bardzell

2016 – 2018

M.S., Human-Computer Interaction (Informatics), Indiana University, Bloomington IN, USA

Advisors: Dr. Jeffrey Bardzell and Dr. Shaowen Bardzell

2010 - 2013

M.Des., Product Design, Taiwan Tech, Taipei, Taiwan

Thesis: "Surreal Expression in Product Design"

Advisor: Dr. Jeng-Nang Fan

2011 – 2012 Full-Time Endowed Student, Product Design, Art Center College of Design, Pasadena CA, USA

2006 – 2010

B.Des., Product Design (honors), Taiwan Tech, Taipei, Taiwan

Exchange Student, Product Design (honors), College for Creative Studies, Detroit MI, USA 2008

EMPLOYMENT -

Aug 2016 – Present

Indiana University, Graduate Researcher, Bloomington IN, USA

Designed and led multi-year ethnographic fieldworks on an NSF-funded project to study bottom-up innovation, community wellbeing and resilience, agriculture technology, and environmental sensing resulted in 10+ peer-reviewed publications published on top HCI venues.

Jan 2020 - May 2020

Snap Research, Research Intern, Seattle, WA, USA

Led a mixed method field study combining surveys and semi-structured interviews to understand the landscape of enjoyable in-person interactions. Identified product development opportunities and design strategies for engaging, enriching, and augmenting social interactions in collocated scenarios.

May 2019 – Aug 2019

Microsoft Research + AI, Research Intern, Redmond, WA, USA

Designed and conducted qualitative design fieldwork to study the experiences, perceptions, and implicit knowledge people have with the air and air pollution. Proposed design strategies and considerations of augmenting environmental measurements to encourage environmental awareness and policy reform.

Mar 2015 – May 2016

ASUS, User Experience Researcher, Taipei, Taiwan

Worked with a research and strategy team to conduct user studies, trend analyses, and cross-functional co-design sessions; laid out 3-10 years of business roadmap that is currently being adopted to align brand image and define new product pathways. Developed and embedded research templates in crossfunctional teams to foster a collaborative culture with and advocated user-centered design thinking. Conducted user research that led to the launch of multiple hardware and software products.

Mar 2014 – Mar 2015 ASUS, Product Designer, Taipei, Taiwan

Led the design of the award-winning Google On-Hub router and VivoMini PC; involved in the entire product development process from ideation to mass production. Brainstormed use case scenarios and prototyped design proposals on various pioneering products/services.

Sep 2010 – Dec 2013 Taiwan Tech, Graduate Research Assistant, Taiwan Tech, Taipei, Taiwan

Assisted in brainstorming and creating 3D prototypes to study load bearing structure using sheet material. Designed and conducted anthropological fieldwork to identify strategies of improving user experiences in product design.

May 2010 – Dec 2010 YunTech, Research Assistant, Yunlin, Taiwan

Conducted and analyzed semi-structured interviews with design practitioners to investigate the mechanisms of creativity. Project funded by National Science Council, Taiwan.

AWARDS -

Research Funding

2021 – 2022 NSF Computing Innovation Fellow (\$253,800)

From Data to Knowledge: Environmental Sensing and Data Narration

National Science Foundation, USA

2017 – 2019 Graduate Student Research Fellowship (\$32,000)

Civic Making: Bottom-Up Innovation and IoT Proposition in Taiwan

Ministry of Education, Taiwan

Best Paper and Honorable Mention Awards

- 2019 ACM CHI 2019 Honorable Mention Award (2 awards)
- 2019 ACM TEI 2019 Honorable Mention Award

Research and Travel Awards

- 2019 ACM Graduate Student Travel Award. NSF. \$1500
- 2019 GISA Spring 2019 Travel Award, Indiana University. \$950
- 2019 SICE HCI/d Travel Award. Indiana University. \$950
- 2019 Department Nominee of the Wells Graduate Fellowship, Indiana University. \$42,000
- 2019 GPSG Travel Award. Graduate Professional Student Government, Indiana University. \$500
- 2017 ACM Graduate Student Travel Award. NSF. \$2,000
- 2016 Government Fellowship for Overseas Study. Ministry of Education, Taiwan. \$51,000
- 2010 Graduate Student Fellowship. College of Design, Taiwan Tech, Scholar Grant. \$2,400
- 2010 Valedictorian, School of Design, Class of 2010, Taiwan Tech

Design Awards

- 2015 Good Design Award, Winner, "ASUS VivoMini (UN62)"
- 2013 Taiwan International Design Competition, Finalist, "Turn: pencil extender"
- 2012 iF Concept Award, Winner, "Go Dutch: bill redesign"
- 2010 Nagoya Design Do! Competition, Honorable Mention, "Save Energy, Save Me: wind slot sticker"
- 2010 Taipei Industrial Design Award, Sponsor Award, "Under the Tree: bus stop redesign"
- 2009 Universal Design Award, Honorable Mention, "Wave: universal cutting board"

Service Awards

- 2021 Special Recognitions for Outstanding Reviews (3 awards). ACM SIGCHI 2021
- 2020 Special Recognitions for Outstanding Reviews. ACM SIGCHI 2020

PUBLICATIONS

Refereed Conference Publications

- Szu-Yu (Cyn) Liu, Justin Cranshaw, and Asta Roseway. Making Air Quality Data Meaningful: Coupling Objective Measurement with Subjective Experience through Narration. Proceedings of the 2020 Designing Interactive Systems Conference: DIS '20. ACM: New York. (Acceptance rate: 24%).
- 2019 Szu-Yu (Cyn) Liu, Shaowen Bardzell, and Jeffrey Bardzell. Symbiotic Encounters: HCI and Sustainable Agriculture. Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems: CHI '19. ACM: New York. (Acceptance rate: 23.8%). (Honorable Mention, top 5%).
- Guo Freeman, Jeffrey Bardzell, Shaowen Bardzell, Szu-Yu (Cyn) Liu, Xi Lu, and Diandian Cao. Smart and Fermented Cities: An Approach to Placemaking in Urban Informatics. Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems: CHI '19. ACM: New York. (Acceptance rate: 23.8%). (Honorable Mention, top 5%).
- Szu-Yu (Cyn) Liu, Jeffrey Bardzell, and Shaowen Bardzell. Decomposition as Design: Co-Creating (with) Natureculture. Proceedings of the Thirteenth International Conference on Tangible, Embedded, and Embodied Interaction: TEI '19. ACM: New York. (Acceptance rate: 33%). (Honorable Mention, top 5%).
- Szu-Yu (Cyn) Liu, Shaowen Bardzell, and Jeffrey Bardzell. Out of Control: Reframing Sustainable HCI Using Permaculture. Proceedings of the 2018 Workshop on Computing within Limits: LIMITS '18. ACM: New York.
- Szu-Yu (Cyn) Liu, Jeffrey Bardzell, and Shaowen Bardzell. Photography as A Design Research Tool into Natureculture. Proceedings of the 2018 Designing Interactive Systems Conference: DIS '18. ACM: New York. (Acceptance rate: 25%; Pictorial).

Refereed Conference Abstracts and Extended Abstracts

- Szu-Yu (Cyn) Liu. 2019. Designing for Multispecies Collaboration and Cohabitation. Proceedings of the 2019 ACM Conference on Computer-Supported Cooperative Work and Social Computing: CSCW '19. ACM: New York. (Doctoral Consortium).
- 2019 Szu-Yu (Cyn) Liu, Jen Liu, Kristin Dew, Patrycja Zdziarska, Maya Livio, and Shaowen Bardzell. 2019. Exploring Noticing as Method in Design Research. Proceedings of the 2019 Designing Interactive Systems Conference: DIS '19. ACM: New York. (Workshop Proposal).
- Szu-Yu (Cyn) Liu. 2019. Designing with, through, and for Human-Nature Interaction. Proceedings of the 2019 Designing Interactive Systems Conference: DIS '19. ACM: New York. (Doctoral Consortium).
- Szu-Yu (Cyn) Liu. 2017. To Decompose Is to Create: Supporting Creativity by Incorporating Nature in Design. Proceedings of the 2017 ACM SIGCHI Conference on Creativity and Cognition: C&C '17. ACM: New York. (Graduate Student Symposium Paper).
- Szu-Yu (Cyn) Liu, Tung-Jen Tsai, Daniel Alenquer. 2016. Exploring Computational Composite: An Approach to Sensorial Interaction. Proceedings of the 19th ACM Conference on Computer Supported Cooperative Work and Social Computing Companion: CSCW '16. (Extended Abstract and Poster).
- Szu-Yu (Cyn) Liu, Jeng-Neng Fang. 2013. Surrealism Expression in Product Design. The second Global Chinese Industrial Design Conference. (Graduate Student Symposium Paper).

Book Chapters (Editor-Reviewed)

Jeffrey Bardzell, Shaowen Bardzell, and Szu-Yu (Cyn) Liu. (2018). "Beautifying IoT: The Internet of Things as a Cultural Agenda". Social Internet of Things. Alessandro Soro, Margot Brereton, and Paul Roe (ed.). Springer.

Research Group Mentorship

2017 - 2019 Ethnographic Fieldwork and Research Through Design on Experimental Farming Cultural Research in Technology (CRIT) group; PI: Shaowen Bardzell and Jeffrey Bardzell

Individual Student Mentorship

- 2019 Dominic Matthys (Undergraduate Research Opportunities in Computing)
- 2019 Noor Hussein (Undergraduate Research Opportunities in Computing)
- 2019 Pei-Ni Chiang (Master student in HCI/d)
- 2019 Lu Xi (Master student in HCI/d)
- 2018 Wei Zheng (Undergraduate Research Opportunities in Computing)

Assistant Instructor

2018 - 2020 SICE, Indiana University, Bloomington IN, USA

1453: Computer & Information Ethics (Fall, 2020)

1694: Thesis in Human-Computer Interaction (Spring 2018, Spring 2019)

1544: Experience Design (Fall 2019)

2013 College of Design, Taiwan Tech, Taipei, Taiwan

DT5017701: Anthropological Approach in Design (Spring, 2013)

2011 Department of Product Design, Art Center College of Design, Pasadena CA, USA

PRD252: Visual Communication IV (Winter 2011)

EXHIBITIONS

- 2015 Good Design Exhibition, Tokyo, Japan
- 2013 The Art & Design Elite Scholarship Program Press Conference, Taipei, Taiwan
- 2012 Student Gallery, Art Center College of Design, Pasadena CA, USA
- 2012 Dwell Design Exhibition, Los Angeles CA, USA
- 2011 Taiwan Designers' Week, Taipei, Taiwan
- 2010 Taiwan Designers' Week, Taipei, Taiwan
- 2010 Young Designers' Exhibition (YODEX), Taipei, Taiwan

INVITED TALKS

- 2020 Posthuman Interaction Design: Designing with, through, and for Human-Nature Interaction School of Design and Environment, National University of Singapore
- 2020 Posthuman Interaction Design: Designing with, through, and for Human-Nature Interaction School of Art + Art History + Design, University of Washington
- 2019 Qualitative Methods for Social Science Studies.

Indiana University Department of Sociology. Guest Lecture

- 2019 Mapping Air: Hyper-Local Perceptions of Pollution.
 - Microsoft Research Redmond Lab. HCI Intern Talk
- International Design Trends (with Dr. Jeng-Nang Fan).

National Education Radio, Taipei, Taiwan

2013 The Art & Design Elite Scholarship Program Press

Ministry of Education, Taipei, Taiwan

2011 School of Design Admission Seminar

National Taiwan University of Science and Technology, Taipei, Taiwan

PROFESSIONAL ACTIVITIES AND SERVICES

	Conference Program Committee
2021 2020 2019	ACM CHI Design Subcommittee Associate Chair: Yokohama, Japan ACM CHI Late Breaking Works (LBWs) Track Associate Chair: Honolulu HI, USA ACM DIS Pictorial Track Associate Chair: San Diego, CA, USA
	Conference Organizing Committee
2019 2019	ACM DIS Student Volunteer Co-Chair: San Diego, CA, USA ACM TEI Social Media Chair: Tempe, Arizona, USA
	Conference Student Volunteer
2020 2019 2019	ACM CHI (ACM Conference on Human Factors in Computing Systems, Honolulu HI, USA) ACM CHI (ACM Conference on Human Factors in Computing Systems, Glasgow, UK) ACM DIS (ACM Conference on Designing Interactive Systems, San Diego CA, USA)
	Conference Peer Reviewer
2018 - 2019	CSCW 2020 (Paper), CHI2020 (Paper, LBW), DIS2020 (Paper), CHI2019 (Paper, LBW), DIS2019 (Paper Pictorial, Provocation and WIP), C&C2019 (Pictorial), CHI2018 (Paper)
	Community Services
2018 - Present	Ambassador, Informatics Graduate Studies Office, Indiana University, Bloomington IN, USA
2017 - Present	Student Volunteer, Prospective Student Visit, SICE, Indiana University, Bloomington IN, USA
2016	Mentor, GU2IU Prospective Student Program, SICE, Indiana University, Bloomington IN, USA
2016	Coordinator, Industry-University Collaboration, ASUS Design Center, Taipei, Taiwan
2005 - 2016	Mentor, ASUS Foundation Community Service, ASUS, Taipei, Taiwan
2009 - 2010	Co-Director, Graduation Show, Taiwan Tech, Taipei, Taiwan