# SZU-YU (CYN) LIU

# RESEARCH STATEMENT

My work engages with underserved communities to support civic participation and environmental justice. My dissertation contributes to the development of HCI theories and methods that pursue more sustainable, inclusive, and resilient futures, specifically by accounting for a wider range of species as stakeholders. Methodologically, I take a cross-disciplinary approach combining social science methods (e.g., ethnography, interview, survey), arts-and-design approaches (e.g., research through design, material probe, co-design), and methods from the humanities (e.g., design criticism, close reading). As a human-computer interaction (HCI) researcher and an award-winning product designer, my goal is to develop new theories, methodologies, and applications to support participation, justice, and sustainability through design.

# **EDUCATION** -

<i>2016 – 2020</i>	Ph.D., Human-Computer Interaction	(Informatics), Indiana	University, Bloomington IN, USA
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Dissertation: Posthuman Interaction Design: Designing with, through, and for Human-Nature Interaction Advisors: Dr. Jeffrey Bardzell and Dr. Shaowen Bardzell

2016 - 2018 M.S., Human-Computer Interaction (Informatics), Indiana University, Bloomington IN, USA

Advisors: Dr. Jeffrey Bardzell and Dr. Shaowen Bardzell

2010 - 2013 M.Des., Product Design, Taiwan Tech, Taipei, Taiwan

Thesis: Surrealism Expression in Product Design

Advisor: Dr. Jeng-Nang Fan

2011 – 2012 Full-Time Endowed Student, Product Design, Art Center College of Design, Pasadena CA, USA

2006 – 2010 B.Des., Product Design (honors), Taiwan Tech, Taipei, Taiwan

2008 Exchange Student, Product Design (honors), College for Creative Studies, Detroit MI, USA

# EMPLOYMENT -

#### Jan 2021 – Present University of California, Irvine, Postdoctoral Fellow, Irvine CA, USA

Design, deploy, and evaluate a collection of (multi-)sensory data representation models to increase public engagement with environmental data and to support community health initiatives. Project funded by NSF under the Computing Innovation Fellow Program.

#### Aug 2016 - Dec 2020 Indiana University, Graduate Researcher, Bloomington IN, USA

Design and led multi-sited ethnographic fieldwork on an NSF-funded project to study bottom-up innovation, experimental farming, and environmental sensing-resulting in multiple peer-reviewed publications, workshops, and presentations.

#### Jan 2020 - May 2020 Snap Research, Research Intern, Seattle, WA, USA

Led a mixed method field study combining large-scale surveys and semi-structured interviews to understand the landscape of collocated interactions. Identified product development opportunities and outlined design guidelines for engaging, enriching, and augmenting in-person activities.

#### May 2019 – Aug 2019 Microsoft Research + AI, Research Intern, Redmond, WA, USA

Designed and conducted qualitative design fieldwork to study the experiences, perceptions, and implicit knowledge people have with the air and air pollution. Proposed design strategies and considerations of augmenting environmental measurements to encourage environmental awareness and policy reform.

# Mar 2015 – May 2016 ASUS, User Experience Researcher, Taipei, Taiwan

Worked with a research and strategy team to conduct user studies, trend analyses, and cross-functional co-design sessions; laid out 3-10 years of business roadmap that is currently being adopted to align brand image and define new product pathways. Developed and embedded research templates in crossfunctional teams to foster a collaborative culture with and advocated user-centered design thinking. Conducted user research that led to the launch of multiple hardware and software products.

#### *Mar 2014 – Mar 2015* ASUS, Product Designer, Taipei, Taiwan

Led the design of the award-winning Google On-Hub router and VivoMini PC; involved in the entire product development process from ideation to mass production. Brainstormed use case scenarios and prototyped design proposals on various pioneering products/services.

#### Sep 2010 – Dec 2013 Taiwan Tech, Graduate Research Assistant, Taiwan Tech, Taipei, Taiwan

Assisted in brainstorming and creating 3D prototypes to study load bearing structure using sheet material. Designed and conducted anthropological fieldwork to identify strategies of improving user experiences in product design.

#### *May 2010 – Dec 2010* YunTech, Research Assistant, Yunlin, Taiwan

Conducted and analyzed semi-structured interviews with design practitioners to investigate the mechanisms of creativity. Project funded by National Science Council, Taiwan.

### AWARDS

### **Research Grants**

2020 - 2022 National Science Foundation, USA

Computing Innovation Fellow; PI

From Data to Knowledge: Environmental Sensing and Data Narration (\$253,800)

2017 – 2019 Ministry of Education, Taiwan

PI. Civic Making: Bottom-Up Innovation and IoT Proposition in Taiwan (\$32,000)

# **Best Paper and Honorable Mention Awards**

- 2019 ACM CHI 2019 Honorable Mention Award (2 awards, top 5% of accepted papers)
- 2019 ACM TEI 2019 Honorable Mention Award (top 5% of accepted papers)

# **Research and Travel Awards**

- ACM Graduate Student Travel Award. NSF. \$1500
- 2019 GISA Spring 2019 Travel Award, Indiana University. \$950
- 2019 SICE HCI/d Travel Award. Indiana University. \$950
- 2019 Department Nominee of the Wells Graduate Fellowship, Indiana University. \$42,000
- 2019 GPSG Travel Award. Graduate Professional Student Government, Indiana University. \$500
- ACM Graduate Student Travel Award. NSF. \$2,000 2017
- 2016 Government Fellowship for Overseas Study. Ministry of Education, Taiwan. \$51,000
- 2010 Graduate Student Fellowship. College of Design, Taiwan Tech, Scholar Grant. \$2,400
- 2010 Valedictorian, School of Design, Class of 2010, Taiwan Tech

### **Design Awards**

- 2015 Winner, Good Design Award, "ASUS VivoMini (UN62)"
- 2013 Finalist, Taiwan International Design Competition, "Turn: pencil extender"
- 2012 Winner, iF Concept Award, "Go Dutch: bill redesign"
- Honorable Mention, Nagoya Design Do! Competition, "Save Energy, Save Me: wind slot sticker" 2010
- Sponsor Award, Taipei Industrial Design Award, "Under the Tree: bus stop redesign" 2010
- 2009 Honorable Mention, Universal Design Award, "Wave: universal cutting board"

### Service Awards

- 2021 Special Recognitions for Outstanding Reviews (5 awards). ACM CHI 2021
- 2020 Special Recognitions for Outstanding Reviews. ACM CHI 2020

### **PUBLICATIONS**

### **Refereed Conference Publications**

- Szu-Yu (Cyn) Liu, Justin Cranshaw, and Asta Roseway. Making Air Quality Data Meaningful: Coupling Objective Measurement with Subjective Experience through Narration. Proceedings of the 2020 Designing Interactive Systems Conference: DIS '20. ACM: New York. (Acceptance rate: 24%).
- 2019 Szu-Yu (Cyn) Liu, Shaowen Bardzell, and Jeffrey Bardzell. Symbiotic Encounters: HCI and Sustainable Agriculture. Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems: CHI '19. ACM: New York. (Acceptance rate: 23.8%). (Honorable Mention, top 5%).
- Guo Freeman, Jeffrey Bardzell, Shaowen Bardzell, Szu-Yu (Cyn) Liu, Xi Lu, and Diandian Cao. Smart and Fermented Cities: An Approach to Placemaking in Urban Informatics. Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems: CHI '19. ACM: New York. (Acceptance rate: 23.8%). (Honorable Mention, top 5%).
- Szu-Yu (Cyn) Liu, Jeffrey Bardzell, and Shaowen Bardzell. Decomposition as Design: Co-Creating (with) Natureculture. Proceedings of the Thirteenth International Conference on Tangible, Embedded, and Embodied Interaction: TEI '19. ACM: New York. (Acceptance rate: 33%). (Honorable Mention, top 5%).
- Szu-Yu (Cyn) Liu, Shaowen Bardzell, and Jeffrey Bardzell. Out of Control: Reframing Sustainable HCI Using Permaculture. Proceedings of the 2018 Workshop on Computing within Limits: LIMITS '18. ACM: New York.
- Szu-Yu (Cyn) Liu, Jeffrey Bardzell, and Shaowen Bardzell. Photography as A Design Research Tool into Natureculture. Proceedings of the 2018 Designing Interactive Systems Conference: DIS '18. ACM: New York. (Acceptance rate: 25%; Pictorial).

### **Refereed Conference Abstracts and Extended Abstracts**

- Szu-Yu (Cyn) Liu. 2019. Designing for Multispecies Collaboration and Cohabitation. Proceedings of the 2019 ACM Conference on Computer-Supported Cooperative Work and Social Computing: CSCW '19. ACM: New York. (Doctoral Consortium).
- 2019 Szu-Yu (Cyn) Liu, Jen Liu, Kristin Dew, Patrycja Zdziarska, Maya Livio, and Shaowen Bardzell. 2019. Exploring Noticing as Method in Design Research. Proceedings of the 2019 Designing Interactive Systems Conference: DIS '19. ACM: New York. (Workshop Proposal).
- Szu-Yu (Cyn) Liu. 2019. Designing with, through, and for Human-Nature Interaction. Proceedings of the 2019 Designing Interactive Systems Conference: DIS '19. ACM: New York. (Doctoral Consortium).
- Szu-Yu (Cyn) Liu. 2017. To Decompose Is to Create: Supporting Creativity by Incorporating Nature in Design. Proceedings of the 2017 ACM SIGCHI Conference on Creativity and Cognition: C&C '17. ACM: New York. (Graduate Student Symposium Paper).
- Szu-Yu (Cyn) Liu, Tung-Jen Tsai, Daniel Alenquer. 2016. Exploring Computational Composite: An Approach to Sensorial Interaction. Proceedings of the 19th ACM Conference on Computer Supported Cooperative Work and Social Computing Companion: CSCW '16. (Extended Abstract and Poster).
- Szu-Yu (Cyn) Liu, Jeng-Neng Fang. 2013. Surrealism Expression in Product Design. The second Global Chinese Industrial Design Conference. (Graduate Student Symposium Paper).

# **Book Chapters (Editor-Reviewed)**

Jeffrey Bardzell, Shaowen Bardzell, and Szu-Yu (Cyn) Liu. (2018). "Beautifying IoT: The Internet of Things as a Cultural Agenda". Social Internet of Things. Alessandro Soro, Margot Brereton, and Paul Roe (ed.). Springer.

	TEACHING EXPERIENCE
	Research Group Mentorship
2017 - 2019	Ethnographic Fieldwork and Research Through Design on Experimental Farming Cultural Research in Technology (CRIT) group; PI: Shaowen Bardzell and Jeffrey Bardzell
	Individual Student Mentorship
2019 2019 2019 2019 2018	Dominic Matthys (Undergraduate Research Opportunities in Computing) Noor Hussein (Undergraduate Research Opportunities in Computing) Pei-Ni Chiang (Master student in HCI/d) Lu Xi (Master student in HCI/d) Wei Zheng (Undergraduate Research Opportunities in Computing)
	Assistant Instructor
2018 - 2020	SICE, Indiana University, Bloomington IN, USA I453: Computer & Information Ethics (Fall, 2020) I694: Thesis in Human-Computer Interaction (Spring 2018, Spring 2019) I544: Experience Design (Fall 2019)
2013	College of Design, Taiwan Tech, Taipei, Taiwan DT5017701: Anthropological Approach in Design (Spring, 2013)
2011	Department of Product Design, Art Center College of Design, Pasadena CA, USA PRD252: Visual Communication IV (Winter 2011)
	EXHIBITIONS —
2015	Good Design Exhibition, Tokyo, Japan
2013	The Art & Design Elite Scholarship Program Press Conference, Taipei, Taiwan
2012	Student Gallery, Art Center College of Design, Pasadena CA, USA
2012 2011	Dwell Design Exhibition, Los Angeles CA, USA Taiwan Designers' Week, Taipei, Taiwan
2010	Taiwan Designers' Week, Taipei, Taiwan
2010	Young Designers' Exhibition (YODEX), Taipei, Taiwan
	INVITED TALKS
2021	Methodologies of Hope (Panel). Y613 Critical Qualitative Inquiry. Indiana University Department of Education. Moderator: Barbara Dennis
2019	Qualitative Methods for Social Science Studies. S110 Understanding Social Data. Indiana University Department of Sociology. Guest Lecture
2019	Mapping Air: Hyper-Local Perceptions of Pollution. Microsoft Research Redmond Lab HCI Intern Talk
2016	International Design Trends (with Dr. Jeng-Nang Fan). National Education Radio, Taipei, Taiwan
2013	The Art & Design Elite Scholarship Program Press, Taipei, Taiwan
2011	School of Design Admission Seminar, Taiwan Tech, Taipei, Taiwan
	PROFESSIONAL ACTIVITIES AND SERVICES
	Conference Program Committee
2021 2021 2020 2019	Associate Chair, ACM Conference on Designing Interactive Systems (DIS), Papers and Pictorials Associate Chair, ACM Conference on Human Factors in Computing Systems (CHI), Design Associate Chair, ACM Conference on Human Factors in Computing Systems (CHI), Late Breaking Works Associate Chair, ACM Conference on Designing Interactive Systems (DIS), Pictorials

# **Conference Organizing Committee**

- 2019 Student Volunteer Co-Chair, ACM Conference on Designing Interactive Systems (DIS) 2019 Social Media Chair, ACM Conference Tangible, Embedded and Embodied Interaction (TEI)
  - **Conference Peer Reviewer**

ACM Transactions on Computer-Human Interaction (TOCHI) 2021

ACM Conference on Human Factors in Computing Systems (CHI) 2018-2021

ACM Conference on Computer Supported Collaborative Work (CSCW) 2020-2021

ACM Conference on Designing Interactive Systems (DIS) 2019-2021

ACM Conference Tangible, Embedded and Embodied Interaction (TEI) 2020-2021

ACM Conference on Creativity & Cognition (C&C) 2019, 2021

# **Conference Student Volunteer**

ACM Conference on Human Factors in Computing Systems (CHI) 2019-2020 ACM Conference on Designing Interactive Systems (DIS) 2019

# **Community Services**

2018 - 2020	Ambassador, Informatics Graduate Studies Office, Indiana University
2017 - 2020	Student Volunteer, Prospective Student Visit, SICE, Indiana University
2016	Mentor, GU2IU Prospective Student Program, SICE, Indiana University
2016	Coordinator, Industry-University Collaboration, ASUS Design Center
2005 - 2016	Mentor, ASUS Foundation Community Service, ASUS
2009 - 2010	Co-Director, Graduation Show, Taiwan Tech